



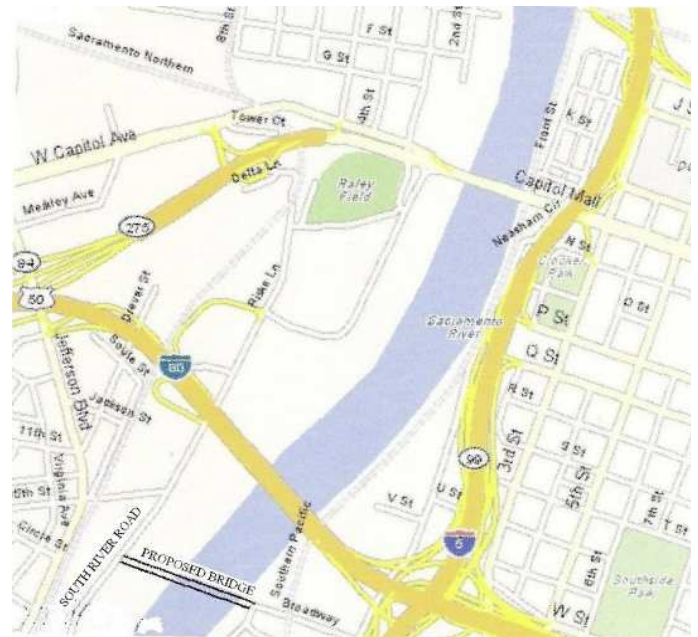
LAND PARK COMMUNITY ASSOCIATION

WEST SACRAMENTO BRIDGE - INCREASED TRAFFIC FOR LAND PARK

Recently, the cities of Sacramento and West Sacramento agreed to study the feasibility of a bridge connecting the west-end of Broadway to West Sacramento. The stated reason for the bridge is the increasing traffic problems in West Sacramento due to the rapid residential development that has taken place there. If such a bridge is built, and as commuters cross it into the Broadway corridor area, residential streets in Land Park and South Side Park will be increasingly used by drivers taking the new route in order to circumvent freeway congestion that is present on southbound Highway 99 and eastbound Highway 50. (Caltrans confirmed it will relieve traffic congestion on W/X Freeway.)

Considering commuters now use Land Park Drive, Riverside Boulevard and Freeport Boulevard to circumvent congestion on northbound I-5 and Highway 99, the added congestion from cars coming into the Broadway corridor from West Sacramento to destinations south and east of Land Park will mean more traffic for the Land Park neighborhood and Broadway.

LPCA believes that other more viable (and less costly) alternatives for the problems in West Sacramento should be explored, ones which do not include building a bridge that negatively impacts Sacramento neighborhood streets. There are existing streets that are underutilized, such as Highway 275 and Tower Bridge and Capitol Mall. These connectors now carry a small fraction of the traffic they did before the existing W/X Freeway was completed in the 1970s. Also, West Sacramento's General Plan calls for South River Road to be extended North across the deep-water channel as a major highway. These options would be far preferable to building an expensive bridge to handle West Sacramento's unchecked development in a way that would not negatively impact our neighborhood.



LPCA ANNUAL MEETING TO FOCUS ON TRAFFIC ISSUES

The Land Park Community Association (LPCA)
Annual Membership Meeting will be held on
Wednesday, March 21, 2007, at 7 p.m. To 9 p.m.

at the Holy Sprit School (behind the zoo at 3920 W. Land Park Drive). Topics will focus on the increasing traffic in Land Park and proposed projects which have a direct impact on our neighborhood. Also residents can raise additional issues. A special guest for the meeting will be city Councilmember Robert Fong who will respond to questions from Land Park residents. In addition, LPCA will summarize 2006 successes and 2007 issues facing our community. Finally, association members will be electing board members for the coming year. LPCA's success as a neighborhood association depends on the involvement of its members, and we look forward to seeing you at this informative meeting. Refreshments will be served.

In order to protect our neighborhood streets, LPCA has met with our council member, Rob Fong, to express our opposition. Contact Councilmember Fong by phone at 808-7004 or email him at rkfong@cityofsacramento.org or Mayor Heather Fargo at 808-5300 or hfargo@cityofsacramento.org and tell them that you do not want to see a West Sacramento bridge built at Broadway.



MESSAGE FROM THE PRESIDENT

One of the major reasons I moved to Land Park in 1997 were comments I heard from friends who already lived here -- there is a feeling of community that you experience as a Land Park resident. It did not take me long to feel the same way! Land Park is one of the most desirable neighborhoods in Sacramento, and not just because of our beautiful park, walkable streets with historic lighting, or its central location. What makes all of this come together and makes it more than the sum of its parts? It's the people who live here, who take pride in being Land Park residents, and who are involved in many different ways to keep Land Park a vibrant, truly unique neighborhood.

Many of your neighbors are members of LPCA because they know how important it is to make a contribution to an organization, which has as its sole purpose keeping Land Park the special place it is to all of us. If you are not a member yet, join now by sending your membership check in the enclosed envelope. (LPCA is a 501(c)(3) organization and your donation is tax deductible.) Finally, to learn more about the association, attend the LPCA Annual Meeting, which will take place on March 21, where

issues impacting our community will be discussed and new board officers elected. For more details, please look at the announcement in this newsletter.

Finally, I am pleased to report that we had another successful "Taste of Land Park." Close to 500 Land Park residents attended and had a great time sampling wines, food and visiting with neighbors -- this is the best "block party" ever and showcases our neighborhood! My personal thanks to "Taste Committee" volunteers, who dedicated many hours to make this event a great success: Elyse Metune, Jim Jeffers, Roxanne Miller, Jeanne Le Duc, Gayle Becker, and Marla Palazzo. And also thanks to residents, who attended the wine-tasting event; because of all these efforts, LPCA raised \$5,200. These funds are being used to provide new landscaping in William Land Park (in partnership with the City) and also for ongoing association expenses.

Sincerely,

Kearse McGill, LPCA President



Please write us with your comments:

LPCA, P.O. Box 188285, Sacramento, CA, 95818-8285 or email editor@landpark.org

BUILDING PROJECT UPDATES

McDonald's on Freeport (across from Freeport Bakery) -- The building has been purchased and the new owner wants to remodel inside and out. LPCA is meeting with the owner and has shared the city-adopted Freeport Boulevard Master Plan, which outlines preferred building and streetscape designs for the area. We hope he will incorporate these preferred building designs in his plans.

65-Foot Cell Tower -- Sutterville and Freeport Boulevard -- A cell tower company is proposing a 65 foot cell tower behind (on the west side) of the Brock Video building. It would be located next to residences and totally visible, which is contrary to LPCA's and the city's long-

standing policy that cellular towers should be co-located and hidden or camouflaged. LPCA believes this proposal is a poor choice and that there are better options.

Land Park Gas Station (west of Land Park Drive and north of South Land Park Drive) -- The original proposal of a car wash on the eastern edge of the property (which would have blocked traffic views in the intersection) was opposed by city planning staff and has been eliminated. The owners are now proposing only to remodel the station's store, add more gas pumps, and remodel the gas pump canopies. LPCA will continue to meet with the owners to obtain a design that is compatible with the western entrance to our neighborhood.



RESTORATION OF JOE MARTY'S ON BROADWAY

The historic Joe Marty restaurant space, located in the Tower Theatre complex, is getting a significant face lift -- bringing the Joe Marty space back to life after a fire gutted the restaurant in June 2005. LPCA and the Tower District Alliance worked with the property owner Alan Blumenfeld and the city on design renovations, which will re-establish the building's original 1938 art deco facade. Restoration began in January 2007, but started later than anticipated because of insurance issues.

Major improvements include restoration of transom windows and installation of larger windows to match the Tower Café windows along Broadway. The existing brick will be removed and ceramic maroon tile "wainscoting" will be added under the Joe Marty windows to reflect the historic 1938 architectural design. New tiles will be hand-made by local artisan Bob Schumacher to replicate original tiles still visible on walls under the marquee of the Tower Theatre. Other improvements will emphasize the 1938 art deco building design. The damaged metal band that runs along the building's lower parapet will be replicated and installed. Heating and



air-conditioning equipment will be moved to the theatre roof (out of sight) and the restaurant's wooden signage will be removed. Finally, the historic "Joe Marty's" neon sign will be restored and retained. Thanks to the efforts of the property owner, LPCA, Tower District Alliance and the City Historic Preservation Officer, the restoration of the Joe Marty space will help revitalize the Tower District and more prominently reflect its original 1938 art deco design. If you have questions or comments call 447-3803, select #3 or email editor@landpark.org.



HIGHWAY 50 FREEWAY EXPANSION -- MORE NOISE, TRAFFIC AND POOR AIR QUALITY

The California Department of Transportation (Caltrans) has *temporarily* scaled back its proposed double decking of the W/X portion of HWY 50, between I-5 and HWY 99. Caltrans just released two proposals to add two new car pool lanes on US HWY 50 (one in each direction), connecting car pool lanes that currently serve commuters from the eastern region. Both proposals would add two lanes beginning at Sunrise; one proposal would end the new lanes at 28th Street (cost: \$161 million) and the other proposal would end the lanes at Watt Avenue (cost: \$127 million).

The HWY 50 project is one of several freeway expansion proposals that use "car pool lanes" to gain public approval; however, these projects actually increase freeway capacity for the region. Caltrans also has a strategy to gain approval -- scaling back these projects to avoid strong public opposition during the environmental approval process. *Caltrans explicitly stated in its environmental report that car pool lanes on I-5, HWY 99 and HWY 50 will be connected in the future. Connection will most easily occur along the W/X portion of HWY 50 adjacent to Land Park and through the City of Sacramento.*

(Continued on page 4)

CELEBRATE SPRING AT THE 12TH ANNUAL LAND PARK EGG HUNT!

A celebration of Spring brings kids and neighbors together for the 12th Annual William Land Park SPRING EGG HUNT. It's time for some fun, so "Palmer" the Bunny will be meeting kids in William Land Park on March 31, starting at 9:30 a.m., for face painting and a hat decorating contest. The Grand Finale – The Egg Hunt – will begin at 10:30 a.m. The event will take place in the park panhandle on 12th Avenue (off Riverside Boulevard).

Kids from toddlers to age 12 are invited to join this free activity, which is one of the largest of its kind in Sacramento. The 12th annual Spring



Egg Hunt is sponsored by the Land Park Community Association and has become a tradition marking the beginning of Spring and activities in William Land Park.

"The Annual Spring Egg Hunt, with neighborhood businesses as co-sponsors, is a wonderful opportunity for neighbors and friends to gather in William Land Park. The park is the perfect location to celebrate Spring," says Kearse McGill, President of LPCA. Should you have questions or need additional information, please call 916.447.3803 #3.



HIGHWAY 50 FREEWAY EXPANSION

(Continued from page 3)

High Occupancy Vehicle (HOV) or car pool lanes are a temporary fix and within a short time become congested just like existing freeway lanes. In our fast growing region, this \$161 million project will promote housing development in outlying areas where residents' only option is to drive, thus increasing traffic trips and air pollution. Most of the time, the new HWY 50 car pool lanes will be used by single occupancy vehicles (SOVs) and not be dedicated to car-poolers – again, expanding freeway capacity and adding more traffic, noise and worsening of air quality for the region. Sacramento now has more Spare the Air days than Los Angeles said the **Sacramento Area Council of Governments (SACOG)**, at a November 1, 2005 City Council hearing. When asked if carpool lanes relieve congestion, Peter Hathaway, SACOG Director of Transportation Planning said "Temporarily, but basically, no. They add capacity to the corridor and they provide more people per vehicle." At this meeting, the **Sacramento City Council** OPPOSED the US Hwy 50 Freeway Expansion project and stated that HWY 99 HOV lanes had not worked from Elk Grove to Downtown.

LPCA is promoting transportation alternatives that promote mobility, access, and sustainability over the

long term – and that maintain neighborhood livability. Spending up to \$161 million to build two HOV lanes that will reach capacity in the near term and not provide long-term congestion relief is a poor use of limited transportation dollars. This project ignores - and in some instances, works against -- more effective transportation strategies to reduce traffic congestion and improve air quality in the region. It delays funding of more sustainable projects on the SACOG project list, such as increasing park and ride lots, expanding bus fleets, adding smart buses and shuttles, and other transit options that give people more choices in all regions. SACOG acknowledges it does not have enough transportation dollars to complete other projects that are more sustainable over the long term and offer more bang for the buck!! LPCA joined a coalition of neighborhood and community associations - Neighbors Advocating Sustainable Transportation (NAST) --- to OPPOSE this HWY 50 freeway expansion project. LPCA is NOT OPPOSED to carpooling or dedicated mass-transit lanes if neighborhood livability is maintained. For further information call LPCA at 447-3803, select #3 or email editor@landpark.org or go to NAST website: <http://www.nastsacramento.blogspot.com>



WILLIAM LAND PARK GETS "SPRUCED UP"

Thanks to the efforts of the Land Park Community Association, William Land Park staff and more than 20 volunteers, shrubs and trees have been added to the Land Park wading pool and the World War I Memorial on Freeport Boulevard, at 17th Avenue and Sutterville Road. The plantings at the wading pool help obscure the view of the wading pool equipment. Those at 17th



Avenue created two new planter beds in the park on either side of the intersection.

The Land Park Community Association donated \$1600 to purchase the plants and solicited volunteers in our September Newsletter, who worked jointly with the William Land Park maintenance staff. Thanks to all participants and special thanks to Jeannie Claypoole who organized and led the effort. The planting work took less than three hours on a beautiful Saturday morning in late October.

During the recent January cold snap, Park staff kept the young plants safe by covering them at night. Unfortunately they could not prevent a few plants from being stolen but these were quickly replaced! LPCA will be donating additional funds and soliciting additional help for plantings in other areas of the park in upcoming months, so please keep those shovels ready. We will be seeking volunteers in a future newsletter and on our website, www.landpark.org.



JOIN THE LPCA EMAIL DATABASE!

We continue to maintain our "Email Blast" database to keep our online residents apprised of community events in-between newsletters.

We also use this as a means to receive your comments and suggestions regarding the newsletter and LPCA activities in general.

Please send your email address and comments to:

lpca-news@landpark.org

and we'll be in touch!

LPCA BOARD MEMBERS

- **Kearse McGill** President
- **Jon Jensen** Vice President
- **Judy Sundquist** Secretary
- **Luree Stetson** Treasurer
- **Carrie Cornwell** Parks Issues
- **Elyse Metune** Website
- **Nikki Rueppel** V-Team Donations



LAND PARK COMMUNITY ASSOCIATION
P.O. Box 188285
SACRAMENTO, CA 95818

LPCA Boundaries:
 North: Capitol City Freeway (W/X)
 East: Union Pacific Railroad Tracks,
 Sutterville and Freeport Boulevard
 South: Fruitridge Road/Seamas Avenue
 West: I-5 Freeway

Residents are encouraged to attend our Board Meetings, held from 7 to 9:00 p.m. the third Wednesday of every month (except December) in the Music Room of Holy Spirit School at 3920 West Land Park Drive

Upcoming Meetings:
 February 21st March 21st
 April 18th

LPCA MEMBERSHIPS AND/OR DONATIONS

Membership is on an annual basis - now is the time to renew! If you would like to become a member, please complete the form below and send it with a check to the address listed. Membership fees help LPCA get information out to all Land Park residents within our boundaries. Newsletters are delivered to 6000 households per quarter. Please consider joining to help support our community!

Please make checks payable to LAND PARK COMMUNITY ASSOCIATION (or LPCA) and mailed to LPCA, P.O. Box 188285, Sacramento, CA 95818-8285. **For information about LPCA, please call (916) 447-3803 (#3) or go to www.landpark.org.**

NAME: _____

DUES: _____ \$15.00/1 yr

ADDRESS: _____

GENERAL DONATION: _____

Total: _____

CITY/ST/ZIP: _____

PHONE: (day) _____ (evening) _____

EMAIL: _____

We do not give out information about our members

Comments or Suggestions:
