

AGENDA MASTER

DATE: 6/16/2010

TIME: 6:33

IN ATTENDANCE: John Schade, Jon Jensen, Scott Rose, Dave O'Toole, Jill Macdonell, Naisha Covarrubias-Keasling, Mark Abrahams, Steve Belzer, Paula Swayne.

APPROVAL OF MAY MINUTES

Mark moved, Steve seconds, motion passes and May meeting minutes were approved.

ELECTION OF BOARD TREASURER

Mark nominates Paula, all board members vote in favor of nomination. Paula elected treasurer.

TREASURER'S REPORT

Paula: Discussed issue of separate bank of America account that needs to be consolidated with other LPCA accounts. Reimbursement checks are Paula's responsibility now. Call for membership to help Paula come up with donation campaigns for LPCA.

PRESIDENT'S REPORT

David O' Toole: Provides calendar of commitments. (attached) Discussion of upcoming events for 2010-2011. Bylaws require membership meetings every quarter. One will be in August on the 18th. We will re-designate more listed as "board" meetings to general meetings as the dates get closer.

PUBLIC DISCUSSION OF ITEMS NOT ON AGENDA:

- I. Rick Stevenson (member): Who is in charge of Ballard on cross street 18 and 15. Wants board to reiterate vote. Talk to Rob Fong to have them removed. Police chief said historically they were to avoid cruising. Scott suggests going on record with city and see if they will keep open permanently and close on special occasions. Rick wants us to contact city immediately. Steve suggests putting this on the agenda meeting with Rob Fong. Already have a vote from August 2009. Teresa Rocha (member) suggests having Safety Committee look at the ballard open vs. closed.
- II. BRIDGE CROSSING: All residents and interested parties are encouraged to participate in survey. Three options:
 - i. Tower to Richards
 - ii. Tower to Broadway
 - iii. South of Sutterville near Sugar Mill

Pretty clear that city is doing this just to say they "talked to everyone." Pretty convinced that they want an AUTO bridge- not any other bridge. They will likely have a pedestrian / bicycle bridge somewhere else. City of Sacramento suggested crossing at Richards. July

12, 2010 meeting is at the Beldcoolidge Community Center. We should send the link to the membership and SPEAK up. Idea: create own survey. Mark A. wants to have a public forum on this issue. TIMELINE for the crossing said public hearing on Bridge crossing would be in August. Suggestions is LPCA to come up with and do its own survey of the membership. Survey should come from the perspective of objections and issues vs. just opposition. In other words, look at the impacts, not just the bridge. INSIST on mitigation re: specific impacts of concern. LPCA position should focus on neighborhood protection and that can be done without taking a NIMBY approach saying "absolutely no bridge." Currently, the impression of city leaders is that LPCA association is taking position that they don't want a bridge; we can push and should pedestrian/residential bridge. This issue should be discussed at the next membership meeting.

III. STREETLIGHT REPLACEMENT UPDATE AND RESPONSE:

Jon Jensen: proposal is to replace the streetlights with aluminum streetlights. City ten years ago had agreed to reconditioning and revitalization of lights. Now city is proposing to repair or replace streetlights from 9th-13th land park to Freeport. Talked to city engineers and staff- this project is substantially different. These replacement lights in many, if not all ways, look authentic. City used same light in east sac 42nd-44th and D and J street. Many of techniques used by LPCA in original study in 2000 were used and implemented by the city in this project. Company will be using the original casting. In this case also several of the lights in the area (about 50) cannot be repaired and need to be replaced. The lights from the project ten years ago are not aging well. The city is very concerned about cost. The aluminum lights are much less expensive then doing renovation or replacement (cast iron). City will be putting project out to bid end of this month. We need to move before then if we are going to do anything.

Luree (member): concerned with the commitment that the city made with LPCA. Concerned that costs have not been looked at. City admitted they were using fiberglass lights even though has an agreement with LPCA not too. There was a resolution adopting agreement but the City is now trying to get out of the agreement. The LPCA should not allow that agreement to fall through.

Roxanne: issue is that the lights would not be authentic. LPCA should want restoration of ORIGINAL cast iron street lights. City has not kept the bargain. Several options are available rather than a replica and imitation that happen to fit the mold and style. With the cast iron can replace parts, not whole thing. City was to start with a phased restoration of the neighborhood lights and has not done it. Company in Ohio committed to serving neighborhood. Suggests formal action to oppose transition to aluminum lights; perhaps petition, formal letter to council member Fong. More research MUST go into this.

Greg (member): Ten years ago the aluminum pole was much worse. The aluminum product today is much better. Ten years ago seemed so wasteful to throw them away. Feels a little differently this time around. Less waste this time around and proposal this

time it is much more considerate; historic features are trying to be preserved this time around.

Steve: proposes motion that LPCA preserve policy adopted. Encourage city to do the same; The city adopted a policy ten years ago to refurbish. If can retain the historic lights we should. **Paula seconds. MOTION GRANTED.** We need to figure out what to do about this.

MEMBERSHIP GOAL SETTING

Committee chair, Paula: how to get more membership. #1) avenue is put membership envelope in newsletter. Do we limit the newsletter to only members? Goal is to continue to grow aggressively.

INTERIM ELECTION UPDATE

Have **four** vacant spots. Alert membership 30 days before; get membership to come in and vote. Outstanding terms: 1) August – April. Ray Sardo officially resigned. Dennis, Craig also both resigned.

OUTDOOR MOVIE SELECTION

Voting for top ten. September 11th date? Are we set on that?

NEWSLETTER MAKEOVER

Mark moves to table newsletter makeover until spring when we get creative feed back from City College. All board members agree.

COMMITTEE REPORTS AND UPDATES:

- I. ELECTIONS: Election committee will be led by Mark s; need to recruit board members with specific strengths to help fill the outstanding spots. Paula will send out rosters.
- II. EVENTS: April M.: Regarding Taste of LP 2010. Event & Budget proposal. Board needs to approve budget and date to move forward. Date choices (in order of preference) October 16th, October 9th and September 25th. Budget attachment- request budget of \$9,000 for event. Would like to increase ticket sales by \$5.00. Last year attendance was about 550 guests. Need volunteers to secure sponsorship; silent auction chair; coordinating graphic design. Next committee meeting next Wednesday June 22, 2010 at Dunnigan. No news on securing new location on West Lincoln; will figure out if ok once we get a new date. Band- negotiable cost. Typical cost is \$2,000. Maybe look into having a sponsor “sponsor” the band. City (Rob Fong office) may cover the chairs and tables. Profit last year- \$9,000.
Scott moves to approve the budget; Steve seconds; all in favor, none opposed. \$9,000 budget approved.
- III. COMMERCIAL REVITALIZATION: Steve: meeting will be noticed for first Thursday in July of 2010. Steven has contacted Del Rio complex owner re: possible location for a Trader Joe’s or

another quality tenant. We have demographics they would like to have market in. Planning on talking to president of Henry's.

IV. COMMUNICATIONS: Scott: first meeting with Sacramento city college creative team. They will come back to us with a creative brief regarding newsletter, identity logo package and website. Should be complete in the Spring of 2011.

V. LAND USE: Jon Jensen: lots of issues coming up. Cell tours – we need to have public and board input re: redeveloping our cell policy. Sezter project EIR will be done in October 2010. Expect application in about a month. Everyone needs to provide their input on these issues. Land use meeting will occur in July 2010.

VI. MEMBERSHIP: Paula: numbers are sustaining around 460.

VII. PARKS: Berle: no real communication b/w the Volunteer Corp and LPCA. He wants to have discussion with Craig but Craig is gone. Board needs to figure out our position with the Volunteer Corps. Thinks board needs to decide on a firm position on this.

Regarding the Zoo: The board has not changed the position on the Zoo; opposed to expansion. Steve volunteers to take the lead regarding opposing the Zoo expansion. Again, he suggests that the LPCA take a **different approach** to the expansion- i.e. focus on keeping the park open and available. We don't want to look as elitists or nimbis etc. We need to bring in Fairytale town, Shakespeare in the park, Funderland etc. to support the position. The next big Zoo event **July 1, 2010** Coolidge Library.

VIII. PUBLIC SAFETY COMMITTEE: Dave O' Toole: need a public safety chair. Duties include managing the list-serve. Volunteer to take on safety committee.

IX. TRAFFIC COMMITTEE: David Celeste: No meeting yet, but will try to be the first Wednesday every other month. Some issue would like to discuss include putting in speed bumps in neighborhood. Perhaps having a day to close the streets in the park.

X. Monthly Meeting with Councilman Fong.

XI. Adjourn 9:07 p.m.