



**Land Park**  
Community Association

P.O. BOX 188285, Sacramento, CA 95818 | [www.landpark.org](http://www.landpark.org)



*Fall 2017*

## Freeport Bakery Turns 30!

Freeport Bakery, a Land Park neighborhood institution, celebrated their 30th anniversary in August. With over 60 employees, Freeport Bakery has grown from being a neighborhood to a regional, award-winning bakery, specializing in cakes, danishes, muffins, pies, cookies, and other savory baked items. Owners Walter and Marlene Goetzler (pronounced Goat-slur) came to Land Park in 1987 from the San Diego area, purchased a pre-existing bakery, and kept the name.

Walter grew up in his parent's bakery in Bavaria and eventually studied baking professionally. In 1982, he decided to tour the US on a motorcycle and met Marlene at a small bookstore she managed in San Diego. They eventually fell in love, married, and made the move

to Sacramento in 1987 to purchase Freeport Bakery. Still in the same location, the bakery has expanded its footprint to include what was a former CB radio shop next door and a separate space next to Dad's, where they have wedding cake consulting, create specialty cakes, and decorate with fondant.

Even though Freeport Bakery has grown from being a neighborhood gem to known internationally for their Ken Doll cakes and other baked goods, the Goetzlers and their staff have remained consistent and true to their roots. They experience very little turnover and take pride in having a staff that has been with them from five to 30 years. Carol Clevenger and Mary Whisten are the best examples of Freeport's staff longevity, having been with Freeport for 30 and 19

years respectively. Many of the pastries, pies and cakes have also remained the same from day one with the Fruit Basket as the most popular.

Additionally, Freeport Bakery supports and donates to a number of groups within the area, including providing their delicious cookies and pastries to the Land Park Community Association's Spring Egg Hunt & Hat Parade and A Taste of Land Park events. The Goetzlers and their staff are thankful to our neighborhood community for their continued support, which has spanned generations. Stop in today, wish them a happy anniversary, and pick up some of their fall treats, including Nutella twists, fruit turnovers, peanut butter chocolate cake, and a variety of mouth-watering pies.

## *Village Green Burned Bathroom Update*



The public restroom in the Village Green area of William Land Park has been demolished to make room for a new, modern restroom. The restroom had been destroyed by arson in June 2016, which resulted in it being closed to the public due to safety concerns. On September 11, 2017, demolition crews were onsite to take down the building in preparation for a replacement. Using Measure U funds and Park Development Impact fees instead of funding from the City's self-insurance plan, the new restroom will include two stalls (the LPCA had requested three) and an automatic locking door. The replacement restroom will be installed in the Fall to Winter of 2017. The remaining public restrooms within William Land Park are also in need of significant improvements, but there are no current plans or funding to replace any other restrooms at this time.

## Funderland Fire



Flames erupted from the Funderland concession stand on the evening of Tuesday, September 26, 2017. Fire personnel were called at 8:48pm and spent about 20 minutes extinguishing the blaze. Arson is not suspected.

By Thursday, the Funderland Facebook page stated: “Yes! We are Open!! All of our rides are fully operational and we will continue with our normal operating schedule starting again today.

On Tuesday evening there was a fire in our concession stand. Thankfully, no one was injured as it occurred while the park was closed and no visitors or staff were present. Only the concession stand was damaged and we are working quickly to get another stand in place.

Thank you to the Sacramento Fire Department for their quick response time!”

Funderland opened in 1946 and is home to a variety of rides, including a carousel, train, spinning tea cups, a small roller coaster, an airplane ride, and pony rides that have entertained generations of Sacramento children.

## LPCA & SCNA Community Forum: Addressing the Issue of Homelessness



In response to a growing homeless population beneath the W/X freeway and in neighborhoods to the south, the Land Park Community Association (LPCA) and Sierra Curtis Neighborhood Association (SCNA) are collaborating to hold a community forum about homelessness on Monday, October 23, 2017 from 6:30-8:00pm in Curtis Hall at the Sierra 2 Center in Curtis Park.

Stephanie Duncan, an LPCA board member, initially approached the SCNA board with the idea of a homeless discussion in January 2017. The succeeding months have included reaching out to various resource agencies and elected officials to take part in the event. Additionally, input from area residents has been gathered on social media such as Next Door and Facebook to determine their primary concerns and questions.

The goal of the discussion is to invite residents from Land Park, Curtis Park, Upper Land Park, South Land Park Estates, South Land Park Terrace, Hollywood Park, and South Land Park to get their questions answered about homelessness in our neighborhoods. Additionally, City, County, and Resource Agency staff will share statistics about homelessness, provide answers about the services they provide and what one must do to obtain services, their goals are for the future to help get people off of

the streets, and how the community can help.

Current City/County/Resource Agency attendees include:

- Eduardo Ameneiro- Homeless Services Division Manager, Sacramento County Dept. of Human Assistance
- Cynthia Cavanaugh- Director of Homeless Initiatives, Sacramento County
- Sgt. Greg Galliano- Sacramento Police Department’s Impact Team
- Emily Halcon- Homeless Services Coordinator, City of Sacramento
- Noel Kammermann- General Manager, Loaves & Fishes
- Ryan LoofBourrow- CEO, Sacramento Steps Forward
- Tracy Pullar- Homeless Program Coordinator, U.S. Department of Veterans Affairs
- Amani Sawries-Rapaski- COO, Volunteers of America
- Councilmember Jay Schenirer, City of Sacramento
- Steve Watters- Executive Director, First Step Communities

Please mark your calendars for Monday, October 23, 2017 and bring your questions to this informative community event. Be sure to arrive early as seating is limited.



ASSEMBLY MEMBER

Kevin McCarty

DISTRICT 7



Thank you to everyone who stopped by my office hours recently at the Clunie Community Center. I always appreciate meeting my neighbors and hearing your feedback. As the fall season approaches, I wanted to share some highlights from this year's legislative session.

**Free College**

This year, the Legislature made historic moves to make the dream of debt-free college a reality for Californians. I proudly joint-authored AB 19, which would make the first year of community college free for all first time, full-time students. I am pleased to say this bill successfully passed out of the State Senate and Assembly, and is currently

under consideration for Governor Brown's signature.

**2018 Park Bond**

Parks and green spaces in and around our neighborhoods have a big impact upon the overall health and well-being of our communities. Last year, I authored a bill that created the Lower American River Conservancy (LARC) and secured \$1 million in funds for enhancing the American River Parkway. Currently, I am fighting for a \$3 billion statewide park bond, which includes \$10 million for the Parkway, because the Parkway is a community jewel that we must fiercely protect.

**Housing and Homelessness**

The cost of housing is one of California's most challenging issues. I was also proud to support a comprehensive housing plan to tackle this crisis. These measures aim to restore funding to invest in housing development, streamline regulations, and raise funds for comprehensive homeless services. While the result of these systemic changes might not be felt right away, they are necessary steps on the road to finding sustainable solutions to the housing and homelessness crisis.

**Climate Change and Cap-and-Trade**

The State Legislature was also able to successfully extend California's cap-and-trade system until 2030 so we will continue to require refineries, power plants, and factories to acquire permits for each ton of emissions. I was proud to support this effort and to stand by fellow Assemblymembers from both sides of the aisle as Governor Brown signed the bill. It is essential that, as lawmakers, we remain vigilant stewards of human-generated greenhouse gases.

**From My Desk**

I am proud to report the California State Legislature approved many of my priority bills. AB 343 will improve access to job related education and training for refugees, AB 424 will ensure that California schools remain gun-free as the original law intended, and AB 864 will make it easier for youth to participate in the Conservation Corps program. These bills are currently at Governor Jerry Brown's desk for final consideration.

For more information, please visit <https://a07.asmdc.org/> or call my District Office at (916) 324-4676. I'm encouraged by your involvement, thank you again for allowing me to be your representative in the California Assembly.

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## Administrative Assistant Position



The Land Park Community Association is currently seeking a part-time Administrative Assistant to help the board with day-to-day tasks. The position would require 20 hours at \$400 per month. Knowledge of Word processing programs as well as clerical and bookkeeping concepts is required. Position duties

include, but are not limited to:

- Perform clerical and bookkeeping tasks, including but not limited to paying the LPCA's bills and tracking LPCA expenses in coordination with the LPCA treasurer.
- Submit the required paperwork relating to LPCA's 501(c)(3) status to the IRS and California Secretary of State as needed.
- Submit LPCA's required tax filing annually.
- Take responsibility for of all LPCA paper and electronic files, making sure that all files are available to the Board and Membership as specified in the LPCA Bylaws.
- Prepare the new board binders and other materials for the annual board retreat.
- Assist in ensuring the website is kept up-to-date through periodic review of the website and discussions with the website contractor.
- Assist with LPCA meeting preparation, including but not limited to, logistical support and the preparation and distribution of meeting agendas.
- Attend all community meetings and board-only meetings.
- Assist in obtaining permits for LPCA's annual events.
- Check the LPCA post office box and distribute the mail to the appropriate Board Members or Committee Chairs.
- Assist committee chairs, as needed. Such tasks may include maintaining databases or sending correspondence.

The deadline to apply is Tuesday, October 31, 2017. To view the full job description and download the application, please visit <http://www.landpark.org/association/>. Questions can be directed to [info@landpark.org](mailto:info@landpark.org).



# FREEPORT

— BAKERY —

## Celebrating 30th Anniversary

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2966 Freeport Blvd, Sacramento, CA  
[freeportbakery.com](http://freeportbakery.com)

### Did You Know the LPCA has a Grants Program?

That's right! The LPCA gives money to worthy organizations and programs that benefit the Land Park community. Typical grants range from \$250 to \$1,500. In the past, the LPCA has donated funds to the CKM Weightlifting program, the Crocker/Riverside Garden Docent program, the Bright Underbelly art project and more. The application process is relatively simple and we welcome applicants year round. If you think you have a worthy program, apply to the LPCA Grants committee for consideration. More information and the application can be found online at <http://www.landpark.org/grant-program-committee/>.

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# Land Park Crime & Safety



Due to the rash of vehicle riffling in the neighborhood during overnight hours, here are some helpful tips to not be a victim:

1. Remember to lock your vehicle doors and double check to make sure they are locked before you go to bed.
2. NEVER leave ANYTHING visible inside your vehicle. Keep your car clean and tidy without any items lying about. Your worthless items may be all a thief needs to check the rest of your vehicle to see if you have something in a compartment or trunk.
3. Keep all valuables out of sight (e.g. purses, laptops, wallets, etc.). This is the number one way to prevent vehicle riffling. Even the smallest items, such as loose change, sunglasses, charging cables, and an empty bag can be enough incentive for someone to riffle through your vehicle.

4. If you use a GPS unit, always wipe the suction cup ring off on your windshield. It's a dead give-away to a thief that a GPS is in the car and even if you take it with you, a thief will smash your window to find out. Also put away the charging cord and put it out of sight.

5. Roll your car windows up all the way and lock your doors. Engage your car alarm, but do not depend on it to deter a thief. A car thief can break in and get out of your car in about 30 seconds, too short for the alarm to scare away most of them.

6. If possible, park your vehicle in a garage.



## 2016 and 2017 - May 1<sup>st</sup> to August 31<sup>st</sup>

Offenses	Land Park		Upper Land Park		South Land Park Terrace		South Land Park Estates	
	2016	2017	2016	2017	2016	2017	2016	2017
Assault	13	11	27	22	1	2	4	2
Motor Vehicle Theft	11	8	7	11	3	2	1	1
Burglary-Business	4	4	2	0	0	0	4	1
Burglary-Residential	7	6	7	9	9	1	3	2
Burglary-Vehicle	30	32	11	6	5	2	7	0
Larceny	40	39	5	9	4	6	12	14
Robbery	6	5	3	7	0	0	0	1
Vandalism	16	21	15	11	2	2	2	2
<b>Totals</b>	<b>127</b>	<b>126</b>	<b>77</b>	<b>75</b>	<b>24</b>	<b>15</b>	<b>33</b>	<b>23</b>

## *Oto's Marketplace Celebrates a Half Century in Business*

On September 9th and 10th, Oto's Marketplace celebrated 50 years in business along the Freeport Blvd. corridor. It has been five decades since the late Masashi "Ted" Oto, trained as a meat cutter, opened Ted's Meats inside the Food Center on Fruitridge Rd. near Freeport Blvd. In 1979, Ted purchased the Food Center and then opened Oto's Japan Foods six years later at 5770 Freeport Blvd. The current store, located at 4990 Freeport Blvd. has housed the Oto's family business for 10 years and provides a larger space

for Oto's selection of both Japanese and other Asian foods, fresh fish, quality meats, and farm fresh produce.

Beloved by the community it serves, Oto's anniversary celebration was a well-attended event and offered entertainment, Asian food booths, food tastings, and demonstrations. Senator Richard Pan presented a California Legislature resolution that honored the Oto family's business history, which was also signed by Assembly Members Kevin McCarty and Jim Cooper. The celebration also included a fundraiser for

the Sacramento Barons and Sacramento Warlords boys and girls basketball teams, reflecting the Oto family's commitment of support to the community they serve.

The LPCA thanks the Oto family for being a part of and serving our community for the past 50 years. Be sure to stop by Oto's Marketplace, enjoy a delicious bento lunch box or made-to-order sushi, and show your appreciation for one of the longest operating businesses in our area. Oto's is open Monday through Saturday from 9am-7pm and Sunday from 10am-6pm.

# From the Desk of Councilmember Steve Hansen



Happy October! I'd like to thank LPCA for co-hosting our August movie night in Land Park. The families loved being out at the park amphitheater watching "Moana." We look forward to working with LPCA on other fun community events throughout the fall and winter.

Below are updates on some of our key initiatives and activities of interest to our Land Park constituents.

## Homelessness Efforts

Homelessness is a significant issue in District 4 and citywide. The City Council is undertaking several efforts to address

community impacts while creating new opportunities to get people into housing and services.

- The City is proposing to open a 200-bed shelter in North Sacramento. This shelter would be open 24/7, provide on-site social and health services, and allow people to bring their pets and belongings. The goal is to have it open by summer 2018. We're also looking at other locations in the city for shelters.

- In the meantime, the City is proposing to open a temporary shelter this winter at a different location in North Sacramento with at least 300 beds.

- Sacramento is the only city in California to receive a state Whole Person Care pilot grant. A total of \$64 million will provide supportive services for 3,250 people over three years, increase outreach to individuals experiencing homelessness, and reduce case management caseloads.

- At my request, City staff is looking at options for providing more public restrooms to keep our streets clean.

- We have been working with City staff to coordinate clean-ups of encampments and other trash left behind. The area under the W/X freeway is a priority area.

- I'm often asked what people can do to help homeless people. If

you're interested in volunteering your time or donating to community organizations, or you want to learn more about what the City is doing to address homelessness, you can go to <http://www.cityofsacramento.org/City-Manager/Homeless-Coordination>.

## Public Safety Efforts

The City Council has been working to update our ordinances to address nuisance behavior. Two key initiatives just passed the Law and Legislation Committee and will next be heard by the Council.

- An updated parks ordinance would give police and park rangers the ability to remove a person from a park for a 24-hour period for violating park rules.

- An aggressive panhandling ordinance would prohibit panhandling within a certain distance of specified locations, like banks, ATMs, and restaurant patios, and while clearly prohibiting threatening or aggressive solicitation.

## William Land Park

William Land Park is the crown jewel in our City parks system. Our Parks staff does a great job keeping the park beautiful and enjoyable for neighbors and visitors. Below are some of the exciting things taking place in the park.

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## The Membership BBQ Remains a Delicious Hit



The LPCA Membership BBQ, held on Sunday, October 1st, was met with mild fall temperatures, delicious BBQ, tasty ice cream, live music, and games for everyone to enjoy. This has become an annual event that allows members to mingle, meet the LPCA board members, and enjoy a complimentary meal in William Land Park. The Membership BBQ is also a way for the board to thank its members for supporting all that we do in the neighborhood. This year, the meal was provided by T&R Taste of Texas, ice cream was donated by Vic's, and Danny Morris and the California Stars entertained the crowd with bluegrass and country tunes. To take part in next year's event and support your community association, become a member today at [www.landpark.org](http://www.landpark.org)!

## When to Call 911, 311, or Non-Emergency

You should call 911 when you need prompt, urgent help from firefighters, paramedics, or law enforcements. If you need to report a problem to law enforcement, but there is no immediate danger, use the non-emergency line. Sacramento 311 is a centralized call center for residents to call to notify the City of services needed. Reports can be made to 311 through phone, email [311@cityofsacramento.org](mailto:311@cityofsacramento.org) or the sac311 mobile app.

911	Non Emergency: (916) 264-5471
An event occurring that poses or indicates an immediate threat to people or property	To report suspicious activity
A fire	For nuisance calls (e.g. barking dogs, noisy neighbors, landscape and construction, etc.)
A crime, especially if in progress	When a crime has already occurred and offenders are no longer on scene
A car crash, especially if someone is hurt	To obtain information from the Police Department
A medical emergency	For non-emergency situations
Observing a dangerous and suspicious individual or activity	
311	
Code violations	Submit other service requests
Recycling, garage and illegal dumping	Vehicle complaints and parking issues
Homeless encampments	Parks and recreation issues
Streets & Lighting	



- We have a new Parks supervisor for Land Park. Please welcome Tony Ulep!
- We are working with stakeholders, including residents, to develop a plan for renovating the amphitheater. We will be conducting outreach throughout the process to get feedback from the community.
- Renovations on the Boat Lake Pond have started and should be completed by the end of October.
- We're also working on a tree reforestation plan to make sure our park maintains its beautiful tree canopy.

As you can see, we have a lot going on in District 4 and Land Park. If you have any questions about what we're doing or need assistance on a City matter, please contact my office at 916-808-7004 or email me at [shansen@cityofsacramento.org](mailto:shansen@cityofsacramento.org).

Below is a document from my office to explain when to call 911, 311, and the police non-emergency line. Reporting to 311 can be done via phone, email and sac311 mobile app.

## Verizon Micro Cells in the Neighborhood

The LPCA Land Use Committee is staying up-to-date on the latest regarding the Verizon micro cell installation on SMUD-owned poles throughout the neighborhood. Per SMUD, the company is mandated to allow Verizon to use their poles and there is an estimated 4,000 poles to be used over a number of years throughout the City. Verizon and the City of Sacramento entered into an agreement in June, which would provide Verizon with streamlined permitting from the City and access to the City's pipes for cable and fiber to build the backbone for an internet network. As part of the agreement, Verizon is expected to deploy publicly-funded Wi-Fi at 27 city parks. William Land Park and McKinley Park would be the first parks to receive Wi-Fi in certain areas where people are most likely to gather. Verizon would also have free use of 101 micro cell towers in the city for 10 years, as well as low cost 5G cell locations when the technology becomes commercially available, possibly later this decade.



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## Upcoming Community Meetings

Community Forum: Addressing the Issue of Homelessness sponsored by the LPCA and SCNA- Monday, October 23rd, 6:30-8pm at Curtis Park's Sierra 2 Center, 2791 24th St.

-Discussion open to residents and business owners in Curtis Park, Hollywood Park, Land Park, South Land Park, South Land Park Estates, South Land Park Terrace, & Upper Land Park.

Biannual Safety & Security meeting- Tuesday, November 14th, 6-8pm at Crocker/Riverside Elementary Auditorium (2970 Riverside Blvd)

-This meeting will include a Q&A with SacPD about crime and safety issues, Neighborhood Watch 101 Training, and information about contracting for neighborhood Security Patrols.

LPCA Community Meeting- Wednesday, November 15th, 6:30pm at Eskaton Monroe Lodge- 3225 Freeport Blvd.

-Councilmember Steve Hansen will be in attending to speak with community residents.

Holiday Sing Along- Saturday, December 9th, 2-4pm at Eskaton Monroe Lodge- 3225 Freeport Blvd.

-Enjoy tasty treats, music from local musicians and a sing-along that includes students from area schools.

For all the latest events, visit the LPCA events calendar at [www.landpark.org/events/](http://www.landpark.org/events/)

# Oto's

## Marketplace

### 50th Anniversary

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## LPCA Board

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Advertisers, please email Stephanie Duncan at [editor@landpark.org](mailto:editor@landpark.org) for details on how advertising in the Land Park newsletter is right for you. Ad prices are \$75 for a one-eighth page ad. Larger ads and inserts are also available. LPCA Business members can receive advertising specials and/or discounts.

## Reporters!

Are you an aspiring or retired reporter? We want to put your skills to work in preparing this quarterly newsletter. Volunteer reporters would cover association issues, as well as related neighborhood happenings and special interest stories. If you think you could spare a few hours a month and keep your pen sharp, please email [editor@landpark.org](mailto:editor@landpark.org) or call Stephanie at 916-800-3963.