

LPCA BOARD MEETING

2/17/2010

6:34

IN ATTENDANCE: April Meszaros, Christine Ault, Dave O'Toole, John Schade, Jon Jensen, Scott Rose, Craig Powell, Terry Grimes, Michael Mock, Mark Abrahams, Jim Quessenberry, Dennis Kellogg

ITEMS NOT ON THE AGENDA: Bring November minutes for approval

Christine put together a list of board responsibilities and committee roles. With it is an agreement of what the expectations and responsibilities the board member would agree to and sign. The conflict of interest statement is not attached at this time. See attached. It was suggested that we put this before the new board each year. Send Christine any edits you might have for next month's meeting.

Update on Home Tour was given by Mark Abrahams. The present tour has an existing board. Any proceeds are given to the arts programs within the schools. The most difficult challenge is finding homes to put on the home tour. We are aligning the home tour with LPCA to add resources to find homes and volunteers. Mark feels we may not be able to do it this year, unless we can find about 5 more homes (8 total) by the beginning of March. The homes have to be special and ones that have not been on the tour several times. He asks that this group find a few more homes.

Annual membership meeting: The elections committee met last week. They sent out a call for members yesterday and will be having a mailing party tomorrow night. They are dropping the mail on Friday and will provide prospective candidates until March 5th to turn in their applications. They will distill and edit the candidate lists and biographies in the newsletter in the 2nd week in March before the annual meeting on April 7th at Cal Middle School (a P.R. move to connect with the schools). Motion made by Craig to have the election on April 7th, seconded by Mark Abrahams- passed. No agenda has been established.

City of Sacramento made a presentation about the green waste garbage cans. 4,250 cans are being rolled out in the Land Park area. They will have 95,000 people on the program. It saves about \$3.12 each month per property. To opt out call 311. 160 have opted out of 4000 households.

Mark has brought up that Cal Middle School has volunteers trying to make the school more successful. The Spring Thing is at 6:30 on March 6th at the Temple. Mark would like to see us support their cause. Craig suggested that we buy 4 tickets and have 4 members attend. MSP Mark Paula, Dennis and Terry will go.

Dave handed out a list of board trainers. He also noticed that we are doing some things that are not consistent with the by laws – he would like to put this on next month's meeting.

Craig would like us to have someone as a CKM liaison. Craig suggested that Dennis Kellogg be our liaison. CKM is considering making a longer school year. Terry seconded – passed.

TREASURER'S REPORT: See attached Jon motioned, Craig 2nd - passed

COMMITTEE REPORTS AND UPDATES:

COMMERCIAL REVITALIZATION COMMITTEE: We have about 7 business memberships. Terry has had about 30 businesses interested in buying ads in the newsletter. The owners have safety and traffic concerns in the neighborhood. Businesses in Land Park have not had a voice and now they do. The business concerns mirror the resident concerns. Businesses will be invited to continue to participate with LPCA. We need to find a way to limit ads in the newsletter to about 15 – 20 ads, which will cover 2/3 of the cost of the newsletter. Priorities would be old, established businesses. Tower Theater is going to be for sale (published in the Business Journal on Friday). We will be following up on the Tower Theater sale. No information on Trader Joe's.

COMMUNICATIONS COMMITTEE: Christine discussed the opportunity to work with Sac City College to develop a new website.

EVENTS COMMITTEE: See attached printout of egg hunt. It was suggested to include orange juice to the event. April is going to try to get it donated from McDonalds. If eggs were returned, the returnee got a zoo pass. April will follow up with getting the passes. It was suggested that we may need to supplement more passes. It is held between 12th and 13th Avenue near Riverside. We need volunteers. Paula motioned approving \$500 and was seconded by John Schade and passed.

We can upgrade the existing storage unit to a unit of 5 X 10 for \$95/month. For 4 ads, he will charge \$400 for the year. Paula made a motion to purchase larger storage unit for \$455, seconded by Jim and passed.

LAND USE COMMITTEE: See attached minutes. John Schade is vice chair of the committee now. We have been asked to spearhead a study with Safe to evaluate the Freeport Blvd bike and pedestrian safety issues. The city is moving forward with replacing/repairing the streetlights in Land Park. There is a revised streetlight replacement plan not to be bid until April, work in July and finishing by the end of the year. There is a present policy regarding the repairing of the streetlights that needs to be found and referred to.

MEMBERSHIP COMMITTEE: There are 532 members with current memberships as of 2/1/10. There are another 173 that needed renewing on 1/1/10. Reminders have not gone out – waiting for envelopes.

PARKS COMMITTEE: See attached Parks report. Craig thanks Steve Belzer and Rick Stevensen for bringing this to our attention. The Zoological Society has asked and received a 1 month delay in our taking a position in order to study their options. It was pointed out that the original Zoo 2002 Plan did not include public input. A steam train was proposed to come to the zoo and end there to drop off the public. The original recommendation was that the city should look for another site to expand the zoo, which has been essentially ignored for the past 20 years. Mary Healy spoke about their efforts for the past 8 years. They focused on Sutter's Landing, in which they were advised to not look anywhere else. She was please that LPCA was positive on efforts to improve/expand the zoo. The consultant came up

with ideas, but nothing has been approved or discussed by the zoo. She has expressed that the zoological society wants to have public input and looks forward continued discussions.

Parks is going to bring the volunteer corps plan to the next meeting. They are still looking for 2 more corps leaders. The city has bags for the doggie stations. 500 members of the Church of Latter Day Saints will be doing a volunteer clean up in the park on May 8th. The park has funding to study the historical elements of the park. Inside the City ran a nice article about the swing dedication.

PUBLIC SAFETY COMMITTEE: See attached Public Safety report and proposed budget. Paula made a motion to approve \$1700 for public safety, seconded by April and passed.

TRANSPORTATION COMMITTEE: Dave passed out traffic calming applications. Scott pointed out that we need to deal with traffic and asked someone to take it on.

ADJOURNMENT TIME: 8:51