

Board Meeting
1/27/2010

Attending: Dave O'Toole, April Mendo, Jim Quessenberry, Scott Rose, Craig Powell, Jon Jensen, Terry Grimes, Paula Swayne, Dennis Kellogg, John Schade, Christine Ault

See attached for references

1. Agreement or philosophy in our approach in advocacy.

We are in agreement that our connection and relationship with Rob Fong and his office is lacking. We have had discussions – he would like to hear from us more often...not just in crisis mode. We need a structured ongoing communication with city officials...not just Rob Fong's office. This dialogue should be ongoing and rotated by committee members as "hot topics" occur. It is vital that city officials (including Rob Fong's office) be treated with respect. We need to invite Rob Fong's office to share dialogue with us and encourage him and/or his office to attend our monthly meetings. **Tomorrow, Scott will set up day and time and then a few (no more than 5 –Jon would like to participate) will meet to reintroduce the relationship...**a "way forward" memo. Craig felt we should meet monthly. It was suggested that the new board members attend the first meeting. Lisa from Rob Fong's office has suggested an on-line communication that Christine will forward to the Scott to morph into something the board can use. The structure of the meeting will be sent by Scott for comments from the board. We can revisit this approach in 6 months.

2. Business plan

Scott will assign action items to committees and ask to have the budgets ready at the next board meeting. John supplied good mission statement which April will send out to members to use as a guide for the tactics that are assigned.

3. Budgets for committees

Committees are responsible for their own budget.

4. Decide expectations of each committee

Christine has a prototype that she could give for us to morph into a policy for LPCA. Craig felt we should require vice-chairs to enhance the committee and its future. We need to develop a board responsibility agreement. We also need a job description for each committee.

5. Follow up on website

Christine has a friend who is department chair of photography. He and a group are developing a system of having the students create media. No fee is charged, but they would ask for a donation to pay for equipment. They do develop websites and he is very interested in participating. The downside is we would have to wait since the class is assigned for this semester. The back end may not be feasible for them, so we may have a cost in that area. Possibly IT may be approached to the same kind of scenario. It was thought to possibly approach Sac State. Athomenet.com – they only do association websites.

6. Next newsletter

Terry would like to get more help on the newsletter. The next newsletter will be out ASAP.

7. Election Committee

The election committee is made up of those board members who are not being reelected in 2010. That election would be March 31st. Craig set up first election committee meeting to be February 10th and 6PM at the Tiki Lounge. The annual board meeting will be moved to the 31st of March. We will need proxy votes to create a quorum.

8. Brief update on Zoo

A \$90,000 study done in the spring of last year that investigated moving the zoo came back that it was not a good move due to cost and toxicity. They looked at other locations but no other sites looked viable. Should the zoo be expanded according to the old Plan 2000? Craig gave them a reality check due to the response from the old plan, 20 years ago. This is being quietly pursued by Mary Healy and zoo advocates.

9. Appointing members to our Advisory Committee (give suggestions to Craig...known names and connections)

10. Four events are decided:

Home Tour

Pic n Flick November 6th and August 28th

Taste of Land Park October 2nd Paula will still do Wineries

Spring Egg Hunt – March 27th – April need co-chair –Jim Quessenberry will co-chair

Storage Unit

April will look into getting a larger unit...our present payment is up this month.