

Meeting Minutes  
LPCA

Note taker: Casey Marshall

Date: October 20, 2010

1. Tonight's focus...
2. NW. Land park and Land use Considerations
3. April on Taste...
  - a. Negative
    - Down on attendance
  - b. Positives
    - \$7400 profit
    - Set Up went smooth
    - About the same earnings as last year with lower attendance
  - c. Comments: Print tickets for board members to sell next year (10 each?)
  - d. Vendor ticket sales possibilities: Vics, Capital Nursery, Espresso Metro.  
Emphasize proper record keeping.
4. Vote on next years' date at next board meeting.
5. Storage Unit needs organizing. Visit for evaluation of what we need.
6. Treasurer's report:
  - a. Ash Rutledge's memorial bench-Granite? Not enough for City's bench?
  - b. D&O (directors and officers) insurance (1 mil in coverage) Non-Profit resource center for help?
7. Committee pages now on our website
8. November 17 membership meeting...
9. Public discussion not on agenda
10. Land Use: Architects panel
  - a. Mike M. (Traditional Style expert)
  - b. Joe Yee (LP resident) 13th year on planning commission (schools expert)
    - Says we need to identify what we value in design that is consistent with our neighborhood and preserving that.
    - engage local businesses
  - c. Bill C. (preservation, design review, McMansions) responsibility, stewardship
  - d. John Terry ( Commercial, crest theater addition, teacher @ Consumes)
    - Commercial importance of Daily needs
    - Social needs Broadway corridor

- Partnership between community and developers
- utilize facade program
- Do our homework and show that we are educated when making community suggestions. Have guidelines, take surveys, study projects, and then go to the meeting!
- We should focus our attention early. Early engagement. Early can mean to have a set of guidelines that the city or community knows about before a project is even presented to the community.
- Form based code manual template-Sacog.com/org? LPCA Land Use Committee should check this out.
- Some guidelines are better than none. If some guidelines are in place, it's easier to add more to them. It's hardest to impose opinions or guidelines on a project when there are none to start with.
- Single family design guidelines from the city.
- Commercial corridor guidelines from city.
- e. John Elis from Consumes (friends with John Terry) offer to use staff and students for a resource.

#### 11. Membership - Karen McBride

- a. Taste was good opportunity to rub elbows with vendors for new membership
- b. 435 current members
- c. 1 membership envelope for each board member to pass out
- d. Discount membership with taste ticket next year's taste
- e. Friday oct 29th @ noon membership meeting @ LaZoo
- f. WLP and Parks Enhancements
- g. Saturday November 6th @ 11am train ride for look ahead for old sac/ zoo trip

#### 12. Jon's update on Land Use

- a. Cell Towers: appeals heard on November 4th
- b. Land Use Meeting for NW at Arthur Benjamin HS November 9th.
- c. Seavey Community association collaboration (are they still active?)

#### 13. Rob Fong meeting November 9th @ 10am

#### 14. Focus on Sponsorship

#### 15. Suggested dates